



Clearing up 'Made in Australia'.

Just because something is 'Made in Australia' doesn't necessarily mean all of its ingredients come from Australia. The Australian Government is introducing new food labelling, making it clearer where your food comes from and how much of a food's ingredients are Australian. That way you can make more informed purchasing decisions for you and your family.

Made in Australia means:

- The ingredients can come from Australia or overseas.
- Major processing has occurred in Australia.

Food that is imported and then is only sliced, frozen, canned, bottled, crumbed or repackaged in Australia cannot say 'Made in Australia'.



Australian Government

 Search 'clearer food labels'



See what you're getting