

ADVERTISEMENT



■ **Grown in Australia.** For food where all of the ingredients are Australian grown.



■ **Made in Australia.** For food where the ingredients come from Australia or overseas and major processing has been done here.



■ All imported foods produced, made, grown or packed outside Australia must have their country of origin on the label.



■ **Product of Australia.** For food where all of the ingredients are from Australia and all major processing has been done here.



■ **Packed in Australia.** Features only a bar chart which shows the percentage of Australian ingredients.

New food labels offer a clear choice.

The Australian Government is introducing new food labelling, making it clearer where your food comes from. Easy to understand labels will tell you at a glance where your food is grown, produced,

made or packed. And the percentage of Australian ingredients will be displayed in a simple bar chart to help you make more informed decisions for you and your family.



Australian Government

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