



Food labels are getting clearer.

The Australian Government is introducing new food labelling, making it clearer where your food comes from. You'll be able to see at a glance what's grown, produced, made or packed in Australia. A food can claim to be produced here if all of its ingredients are Australian and all major processing occurred here as well.

Product of Australia means:

- All of the ingredients are from Australia.
- All major processing has occurred in Australia.

'Product of Australia' cannot be used if any of its ingredients were imported or if major processing was done overseas.



Australian Government

 Search 'clearer food labels'



See what you're getting